

# SUMMER 2016

# RTH 321



UNIVERSITY OF  
NORTHERN  
COLORADO

June 20th - July 31st (Online)

## Developing Agritourism Opportunities in the Experience Economy

Study of agritourism history, concepts, and opportunities. Inventory and assessment of agritourism products, creation of the agritourism visitor experience, and program planning and marketing.



*Open to all!*

*For non-UNC students, visit [www.unco.edu/regrec/NonDegree](http://www.unco.edu/regrec/NonDegree) and complete the Student Information Form to register*

Registration opens April 4th!

Contact [diane.gaede@unco.edu](mailto:diane.gaede@unco.edu) for more information